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B.M.S COLLEGE FOR WOMEN, AUTONOMOUS

BENGALURU– 560004

SEMESTER END EXAMINATION–2023

B.Com. / B.B.A. / B.Voc. R.M/ BDA / A&F -4th Semester

**GENERIC ENGLISH
INSIGHTS IV AND ENVISION IV**

Course Code: COM4AECEN04

Duration: 2 ½ Hours

QP Code: 4117

Max. Marks: 60

**Instructions: 1. Read all the instructions carefully and write answers.
2. Write the question number correctly**

I. Write short notes on any TWO of the following in about a page. (2X5=10)

1. Brinda
2. The role of Police Inspector
3. Gutter Episode

II. Answer any TWO of the following questions in about two pages each. (2X10=20)

1. Describe how Dr. Pal plays a vital role in bringing success and also ending the career of Margayya in the novel *The Financial Expert*.
2. Give an account of Balu's unsatisfactory student life in the novel *The Financial Expert*.
3. Narayan's women characters in the novel *The Financial Expert* remain contented with their household life and consider the fulfilment of the interests of their family. Elaborate.

III. Answer any TWO of the following in about a page. Select at least one each from poetry and TED Talks: (2X5=10)

1. Describe the conflicts between temptation and the social obligation of the speaker in the poem *Stopping by Woods on a Snowy Evening*.
2. Explain the incident that provoked Kailash Satyarti to change his original name.
3. According to Preethi Srinivasan, what is stigma? Explain with examples given in the talk.

IV. Technical Writing (Any ONE) (1X5=5)

1. Recently you travelled to a beautiful hill station. Give details about the place, your journey, experience and feedback.
2. Write an article on the importance of Financial Freedom in life.

V. E-Mail (Any TWO) (2X5=10)

1. You purchased a colour television from Pai Electronics, Jayanagar, Bengaluru. Since the television is now not working properly, write an e-mail to the company asking for its replacement immediately.
2. Congratulate your younger sister through an email as she has won the first prize in an inter-collegiate debate competition.
3. Your friend wants to visit Mysuru. Write an e-mail giving her the information about Mysuru.

VI. Social Media Content Writing (2+2+1=5)

1. Define Blogging.
2. What is social media profile writing?
3. The personal blog is an ongoing online diary written by an individual. True/False
